

Kids with Cancer Society

ANNUAL REPORT

JUNE 2024



SUPPORTING FAMILIES
FOR 45 YEARS



Annual General Meeting
June 26, 2024



Welcome to the Kids with Cancer Society Annual General Meeting. In my first year as Board Chair of the Kids with Cancer Society, I have found myself continually inspired by the children and families that we have the honor to serve. Their strength, hope and resilience provide us with daily reminders of why the Kids with Cancer Society is so important. Cancer doesn't quit, but neither do we. While the landscape of pediatric cancer is ever changing, with the support of our remarkable donors, partners and volunteers and staff we continue to ensure these children and families do not have to face cancer alone..

Acknowledging the dedication and service of those on the Board of Directors and the Family Advisory Council is essential in recognizing the collective efforts that contribute to the growth and betterment of the organization. Your leadership is so important in ensuring that our organization is ever improving and evolving to meet the needs of our most important stakeholders—the children and families. I am also pleased to welcome our four new Kids with Cancer Society Board Members, Kimberly Cusack, Natalie Houseman, Jodie Wacko, and new Family Advisory Council Chair Erica Thomas. We are so fortunate to have leaders with such diverse skills and backgrounds helping to take the Kids with Cancer Society into the future.

I also wish to acknowledge the staff of the Kids with Cancer Society, for your valuable contributions in the past and your continued dedication in the future. Each and everyone of you have a deep belief in the importance of the society and your passion and commitment to the children and families that we support is remarkable.

Finally, I would like to extend special acknowledgment to Gayle Krupa, who is stepping down from our board and as the Chair of our Family Advisory Council at this year's AGM. Your dedication to both the board and Family Advisory Council has been instrumental in the continued growth and strengthening of our programs and services.

During my time on the Kids with Cancer Society Board of Directors, and more recently in my first year as Board Chair, I have come to realize that the KWCS stands as a beacon of hope and support for those kids and families impacted by pediatric cancer. With a commitment to never let any child, or their family, face cancer alone, the Society harnesses the collective strength of community, donors, and dedicated staff. And it is the resilience of the children and the unwavering spirit of all involved that propels us forward in our mission. In the face of an ever-evolving challenge, the Society continues to adapt, ensuring that the journey of those affected by childhood cancer is met with compassion and steadfast support.

A handwritten signature in black ink that reads "Brad Armstrong". The signature is written in a cursive, flowing style.

BRAD ARMSTRONG
Board Chair
Kids with Cancer Society

message

2023 Board of Directors

Brad Armstrong
BOARD CHAIR

J.P. Janssens LLB
SECRETARY

Kavan Hyde CPA
TREASURER

Chelsea Draeger Hughes
NON-VOTING MEMBER (STAFF)

Karen Klak
PARENT REPRESENTATIVE

Gayle Krupa RN
PARENT REPRESENTATIVE

Bryce Liedtke
PARENT REPRESENTATIVE

Casey McKenzie MBA

Aleksa Mrdjenovich MBA

James Richardson MBA, CMC

Don Riep

Adam Temple

Dr Beverly Wilson

2023 Family Advisory Council

Gayle Krupa
CHAIRPERSON AND BOARD REPRESENTATIVE

Karen Klak
BOARD REPRESENTATIVE

Michelle Baker Goswami

Emily Bazin

Rebecca Leitdke

Gloria Lovsin

Nichon Miller

Jay Nedeljak

Elaine Pederson

Maira Quintanilha

Ashley Roberie

Shane Roberie

Erica Thomas

who we are

The Kids with Cancer Society provides unique, vital programs and services free of charge to children diagnosed with cancer and their families, residing in Northern Alberta and the NWT.

Many families describe the Kids with Cancer Society as a lifeline when their lives have been turned upside down by a cancer diagnosis. We serve families from the time of diagnosis, through treatment, survivorship and beyond, no matter the diagnosis or treatment.

Our programs and services address their unique and complex needs ranging from family support programs and activities, peer support, counselling services, financial support and educational support. We also fund ground breaking pediatric cancer research and provide support to the pediatric oncology unit at the Stollery Children's Hospital.



2023 Impact Highlights

\$2,721,513

Invested in programs, services and research and support

8000
Times

KWCS services were accessed by families

\$576,522

Invested in financial support provided to families for daily living, medical expenses, and more

356
Nights

of accommodation were provided at Papa Ken's House

\$520,220

Invested in pediatric cancer research and clinical trials

1000+
Students

attended a Cancer in the Classroom Presentations

\$105,000

Provided in support to the Pediatric Oncology Unit at the Stollery Children's Hospital

1700+
Times

KWCS Counselling services were accessed

1000
Services

were accessed from counselling to advocacy and assistive technology through BrainWorks

1529
Hours

of volunteering





Andrea's Story

Andrea started her fight in December 2019, when she had a stroke at the age of 4. Five months later, she was diagnosed with Acute Lymphoblastic Leukemia—ALL. While undergoing intense chemotherapy, Andrea had several strokes and was diagnosed with moyamoya, a very rare disease affecting only about one in a million people. She had two major brain surgeries in 2021 and finished her ALL treatment July of 2022. Currently, Andrea is back to school in Grade 3 and is finally living a normal life.

“Our family would like to extend our heartfelt gratitude to Kids with Cancer Society. Without them, Andrea's journey would have been harder for all of us. From providing financial assistance, gifts, parking passes for our long hospital stays, Beaded Journey, and other programs and activities, they have made us feel that we are not alone in this fight. They are not just an ordinary organization, they have helped us every step of the way throughout this journey, they are FAMILY!”

– Andrea's Family



Leon's Story

My name is Leon and I am five years old. I was diagnosed with Acute Lymphoblastic Leukemia (ALL) in April of 2021—only two weeks after my second birthday. I don't even remember a time when I wasn't taking medicines every single day. I have had over 1000 doses of chemo and numerous lumbar punctures and other procedures. I had to have an NG feeding tube for over a year. It was the hardest and scariest part of my journey. My mommy often cried with me as I learned to cope and adapt to the feeding tube. I didn't like to eat any food or drink. For weeks the only food I was getting was from the tube.



“The Kids with Cancer Society has been a wonderful help and support to us during these last three years. They have a program called the Superhero's Club which I look forward to every month. Mommy and Daddy call me their very own superhero so I feel like I fit right in there. We went to Camp Beat It for the very first time last year and very much enjoyed it. I recently found out that my last dose of chemo will be on Sept 1st 2024. Just in time for me to start Kindergarten. I am ready for the next chapter of my life.”

– Leon and Family





2023 Generosity Highlights

Kids with Cancer Society Signature Events, Community Events, and Campaigns **RAISED OVER \$1,900,000**

- \$543,000** Horse Power for Hope
- \$410,000** Beaded Journey Gala
- \$275,000** Family Fundo
- \$210,000** Tour of Hope
- \$122,000** Share the Joy Campaign
- \$367,000** Community Events



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“Kids with Cancer Society has provided many different types of support through Everett’s diagnosis, and treatment. Even to this day our family receives support through BrainWorks with support for Everett’s education and understanding of latent affects of Cancer.”

– Everett’s Family



“There’s nothing harder than asking for money when your family is struggling. Kids with Cancer Society anticipated financial need and removed the often shameful part of having to ask—a kindness I will never forget.”

– Marco’s Mom

Thank You

Every Kids with Cancer Society program and service is offered to families completely free of charge.

Quite simply, we could not do what we do without the generous support of our donors, sponsors, community partners, and volunteers.

Every day you are changing the lives of children diagnosed with cancer by helping us to give them exactly what they need at every stage of their cancer journey. Because of you, we help them not just survive, but thrive.



The Edmonton Oilers Community Foundation creates impact across our communities. They have the ability to not only raise

incredible amounts of funds, but to raise awareness to help Albertans understand what a childhood cancer journey entails. They give our kids a massive voice and in turn, the community rallies behind each and every child. We are beyond grateful to continue to be a part of the **Edmonton Oilers Golf Tournament** and Hockey Fights Cancer night but the best part is that Oiler fans get to meet the children, make them feel incredibly special and give them happy distractions. The cancer journey can be difficult but with the help of our friends at the Edmonton Oilers Community Foundation, kids and their families don't have to face cancer alone.



**CASH TODAY
TITLE TODAY®**
Smart Financing for Smart People™

Our friends at Cash Today Title Today get it done. Their energy, enthusiasm and never-say-no attitude mean that children facing cancer will have access to the resources they need to succeed despite cancer. Their involvement in Horsepower for

Hope and our Beaded Journey Gala was the beginning of their impact. They signed on to be a **significant supporter** of one of our key pillars, the Education Program—because they understand that a healthy, vibrant community begins with education. Many of our children who have gone through chemo, or whose cancer impacted their cognitive functioning require specialized help with school, learning and readiness for the classroom. Their generosity will ensure that every child with cancer will thrive and reach their fullest potential in the classroom and in life.

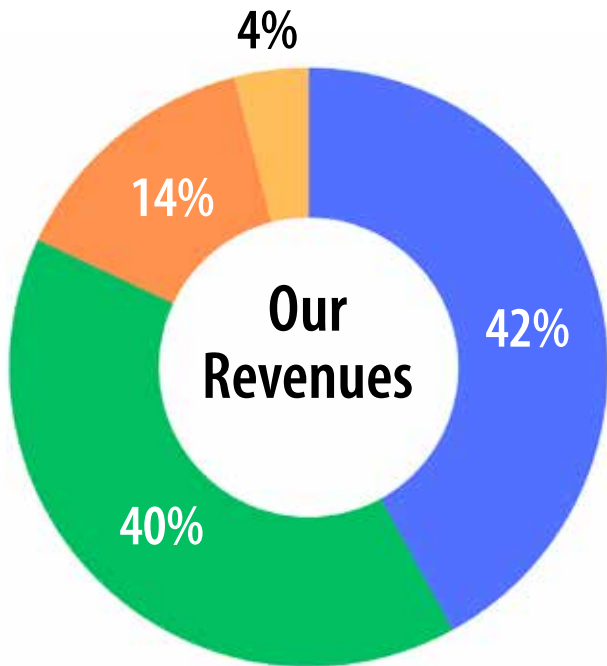


Remembering

Paddy Webb embodied grace and philanthropy, held family dear, and had immeasurable kindness in her heart for our children and their families facing childhood cancer.

Every year Paddy, and her late husband Ken, will be remembered at the Ken and Paddy Webb Christmas Party for their compassion and generosity. Paddy's legacy will live on in the smiles of the children and families we have the honor of serving.

2023 Financial Statements



◀ Thanks to our donors and supporters, we generated \$4,191,496 in revenue through

- Donations
- Events and Gaming
- Endowment Funds
- Interest and other income

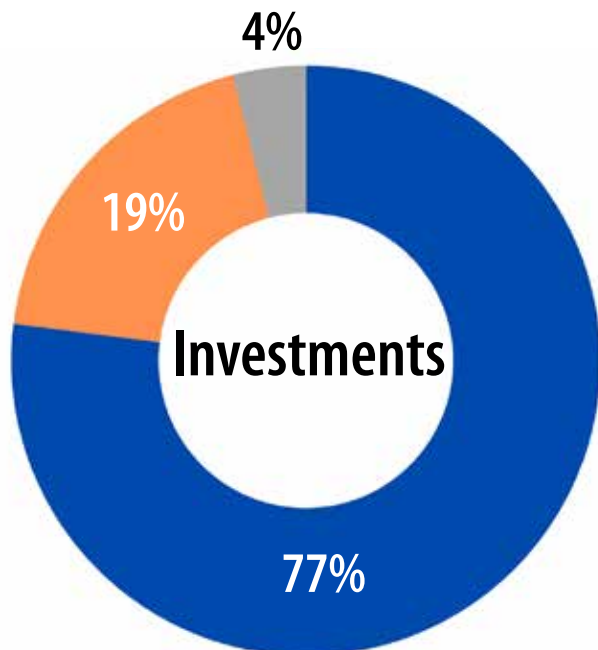
We thoughtfully invested our revenues ▶

- On our mission
- Fundraising
- Administration



◀ Thanks to our supporters, we invested \$2,721,513 in our mission (excluding endowment funds)

- Support Programs and Services
- Pediatric Cancer Research and Clinical Trials
- Papa Ken's House



Thank You

**Your support ensures no child
has to face cancer alone**

Kids with Cancer Society
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Charitable Registration #
88640-1397RR0001

